

Mitchell BIA Board of Management Meeting

Wednesday March 29, 2017

6:30 – Glow Salon and Spa

Attendance: Cheri Bell, Doug Eidt, Gord Diver, Heather Bennewies, Steve Walkom and Jamie Huenemoerder (Recording Secretary)

Flowers for Joyce Eidt's retirement go out on Friday March 30. Amount owing to Floral Treasures is \$59.89.

Motion made to pay amount of \$59.89 to Floral Treasures made by Heather Bennewies, seconded by Gordon Diver.

Carried

Winners need to be contacted for BIA Bucks winners. Jamie, Bert and Jeff will link up to find contact information for the winners.

Outstanding amount for staff and food costs for AGM in the amount of 686.19. This is for 29.75 hours of work and \$91.19 for food.

Motion made to pay staffing and food purchase made by Doug Eidt, seconded by Cheri Bell.

Carried

After long standing discussions about the purchase of Light Standard Poles, it was decided that the BIA would purchase up to 20 Poles at \$95.00/pair, up to \$2260.00, including HST. It is our intention to leave these up for the entire year, and put other banners and decorations on them as well.

Steve Walkom declared on conflict on this matter and refrained from participating in the discussion and voting

Motion to purchase up to 20 Light Standard Poles at \$95.00/pair made by Gord Diver, seconded by Doug Eidt.

Motion carried

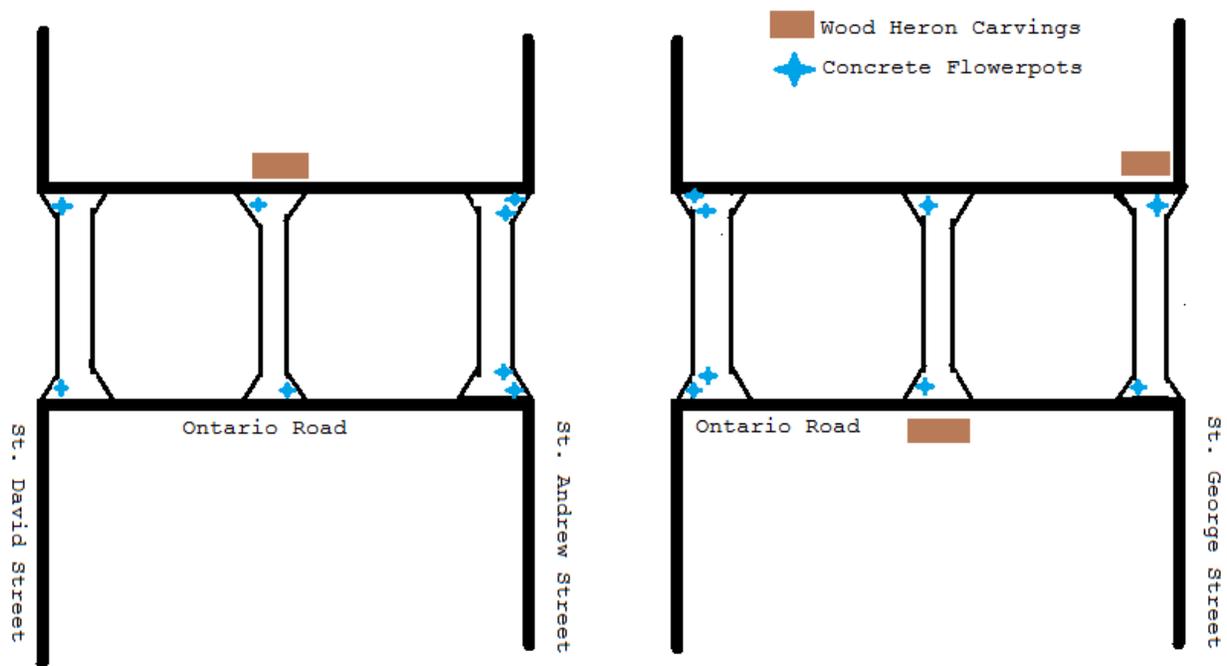
Directors meeting schedule will keep with the second Wednesday of the month. These meetings will be held in coordination with the General Members meeting. Quorum for BOM (Board of Management) will be five people in attendance. It is suggested that we ask the Municipality to obtain a Treasurers Report prior to the Monthly meetings to take forward to Council.

We will begin our Strategic Planning process starting May, this will be ongoing over several meetings. We will be looking for outside perspective for this process, so please keep this in mind if you are interested.

The concrete flowerpots and wooden herons will be coming out first week in April. The BIA is suggesting that three of the wood carvings be placed downtown, one at Valu-Mart, BJ's Ice Cream and one in front of the Hicks House. We are also suggesting that one be placed at the Information Center.

We are suggesting that the concrete flowerpots be placed in the intersections like last year, but with one less. One at St. George Street, one in front of Western Tire, one in front of B&B Pet Supplies. Two will be placed at each corner of the St. Andrew Street intersection, for a total of eight at the intersection and another two at the intersection at St. David, along with two in total in front of Valu-Mart. The others can be placed in various places across Perth County, maybe one in Dublin or Hibbert Ward. It was also suggested that we look into some kind of fancy steel or artwork that could be added to these Flowerpots for aesthetic purposes.

Ex:



Committees will begin commencement as of now. There will be four committees to start including Marketing, Events, Education, and Memberships. It was decided that one member of the BOM will be sitting on each committee. Committees will be approximately 3-4 people in size, and it is highly suggested that the Associate Members take part in being on the committees. This is a great way for your voice to be heard.

Gordon will head Marketing Committee. This committee will be responsible for the Social Media and Communication from BIA to the general public.
Cheri will head Events Committee. The events committee will be responsible for the coordination and execution of all of the Events BIA is responsible for.
Heather will head the Education Committee. This Committee will put together different Education and Training sessions for the various needs of the members.
Bert will head the Membership Committee. This committee will be putting together a welcome package for new members, and changing businesses.

In the topic of Events, it was decided that we will not continue to host the Small Business Christmas Party this year. It was our intention to make this an Awards Gala, we have decided it would be most effective to move this event to Saturday January 13, 2018. This will be an event night for recognition of various awards. Our hope is to have this event at the Arena.

We are also looking for some feedback from some Business Owners. We tried to do a Christmas Kick-Off Party last year. We had a lot of negative response because a few of the businesses were not open, as they had a previous open house a week or so before. We would like to co-ordinate these two events, to make our street night event on the same evening. Could these businesses please respond to this email with what night it is this year that you are hosting your Christmas Open House.

It was brought to our attention that there are two Speakers and two Microphones for rent from Ace Country and Garden. If anyone is interested in these, please speak to Doug Eidt regarding pricing.

Motion mad to adjourn meeting at 8:00 made by Cheri Bell, seconded by Steve Walkom.

Carried