

You're invited to an interactive workshop on

How to have a successful Business Improvement Area [BIA] in your town

*Understanding the purpose and mandate of BIAs and the
resources available through the Ontario Business
Improvement Area Association [OBIAA]*



Tuesday, November 22, 2016

Mitchell Town Hall—upper auditorium—6:15 pm.

169 St. David Street, Mitchell, ON N0K 1N0

**Kay Matthews, Executive Director
OBIAA will discuss:**

- * History and importance of BIAs
- * Legislative framework
- * Roles and responsibilities
- * Member and municipal engagement
- * Secrets to success
- * Planning for the future

- * Learn and ask questions
- * Network with your colleagues, BIA members, councilors and staff
- * Advanced registration is required
- * Sign-in & light refreshments at 6:15 pm
- * Program starts at **6:30 pm sharp** with keynote speaker, followed by networking opportunities

Advanced registration deadline is November 18, 2016

Please contact Carrie Parsons ~ Email: carrie.parsons@ontario.ca

Presented and sponsored by