

Mitchell BIA Meeting  
April 10 – 6:15pm

Present : Gus Eyers, Brent Schneider, Bert J Vortstebosch, Dorothy Schutt, Teresa Schoonderwoerd, Jill Glauser, Helen Pridham, Mary Jane Runhart, Heather Bennewies, Viola Tyler, Bert Vortstebosch Sr., Kristin Sainsbury, Cathy Bieman, Doug Eidt, Joyce C Eidt, Janice Ryan, Jennifer Vivian, Bobbie Jo Elliott, Steve Walkom, Nancy Dearing  
Andy Bader

We started out meeting with Fire Extinguisher Trainer with members of the West Perth Fire Department.

We later met inside

Bert Vorstebosch made a motion that the BIA make a donation of \$100.00 to the West Perth Fire Department – to cover the cost to refill the fire extinguisher that were used. Seconded by Brent Schneider – Carried

Joyce C Eidt presented a list of where the Xmas BIA dollars were spent and how much was redeemed at each business.

Andy Bader showed us the size that the coupons would be for the coupon book. Each book would be able to hold up to 24 coupons. Pricing was discussed

Nancy Dearing made a motion that the BIA sponsor up to \$1000.00 plus HST towards the coupon book for the IPM. Seconded by Joyce C Eidt – Carried

Andy mentioned that there would be 7000-9000 copies printed.

Teresa Schoonderwoerd made a motion that businesses could purchase a full page ad for \$90.00 or a Half page ad for \$50.00 – Seconded by Gus Eyers – Carried

Bert Vorstebosch made a motion that the BIA purchase a banner ad at a cost of \$284.30 plus HST in the Mitchell Advocate to help promote the West Perth Clean up. Second by Brent Schneider. Carried

Brent Schneider made a motion that we donate 3- \$10.00 BIA dollars = \$30.00 to the cleanup for prizes. Seconded by Teresa Schoonderwoerd – Carried

Advertising for the Garage Sale on May 25<sup>th</sup> was discussed.

Doug Eidt made a motion the garage sale participants be allowed to advertise free and the cost of the ads for BIA members would be \$40.00 plus HST. The BIA would pay \$600.00 plus HST for the front and back of the insert – this would include a banner ad on the front of the Mitchell Advocate. Second by Bert Vorstebosch - Carried

Bert Vorstenbosch mentioned that the IPM received a provincial grant – they are looking into the possibility of hiring a band to play during the Tuesday night festivities on the main street.

The IPM are selling benches for the plowing match – they are hoping the public will purchase a bench, that can be used during the match – when the match is over the benches will be returned to their owner. The cost of these benches are \$125.00 – they will be made by members of the committee. It is hoped some merchants will purchase a bench and it could be used up town during the match. If interested there are forms available at the IPM office which is at the Valumart Garden Center – there will be limited amount of benches sold.

Cathy Bieman gave an update on the Forbidden Ride being held on May 24-25 – The Show and Shine will be held at the community center in Mitchell on the Friday night – there will be entertainment at this event.

Any merchant wanting to be a stamping station for the ride on Saturday is asked to donate a prize for the draw - with a minimum \$25.00 value – This is part of the ride as the bikers have to stop at various place to have there program stamped in order to enter in the draw at the end. If interested please contact either Cathy Bieman or Teresa Schoonderwoerd.

The charity sponsor is the Monkton Lions, who sponsor Nipissing Lodge for less fortunate children.

**NEXT MEETING**

**MAY 8TH – 6:15 PM – at the Town Hall**