

Mitchell BIA
Minutes
Mitchell, Ontario

West Perth Principal Office
Wednesday November 13, 2013

Members present Doug Eidt, Juanita Belfour, Teresa Schoonderwoerd, Cathy Bieman, Joyce C Eidt, Kristin Sainsbury, Heather Bennewies Viola Tyler, Cyril Moss, Will Jaques, Nancy Dearing

Meeting was called to order at 6:15pm

In the absence of Chairman Steve Walkom, Joyce C. Eidt nominated Doug Eidt to fill in as Chairman – Seconded by Violet Tyler – Carried

Teresa Schoonderwoerd made a motion to accept the minutes of the October meeting - Second by Joyce C Eidt – Carried

The BIA dollars are ready and will be picked up by Joyce C Eidt tomorrow from the Mitchell Advocate. They will go on sale on November 18th at the TD Canada Trust.

Teresa Schoonderwoerd made a motion that we pay the invoice from Valumart in the amount of \$26.55 – this is for the snacks from the October meeting. Seconded by Juanita Belfour Carried

Cathy Bieman from PCVA discussed the 2014 Visitors Guide – in the past the BIA has purchased a full page. The cost of this ad would be \$2800.00 + HST. This would offset the cost of the listings for the BIA businesses.

Viola Tyler made a motion the we purchase the full page ad at a cost of \$2800.00 + HST - Second by Joyce C Eidt. Carried

Please contact Cathy if you are interested in advertising in the guide – there are many added benefits to advertising in the guide, with links to your website, etc. . Approx 50,000 copies are distributed in Ontario. When we receive emails on Whats Happening in Perth County, these are prepared by the PCVA.

Kristin Sainsbury mentioned that there is grant available regarding partners in employment It was discussed if we could apply for a grant to help support a co-ordinator for the BIA. Teresa will work with Kristin to explore the possibility.

Will discussed the possibility of training seminars pertaining to basic business skills, social and basic media skills, being of any interest to the BIA. After some discussion it was felt that resource people related to business regulations – IE health & safety etc would be of more interest,

Will presented the budget to actual as prepare by Karen. It was reviewed and we will have to start preparing for the 2014 budget. Anyone wishing a copy, please contact Nancy.

For the December 11th meeting everyone is asked to bring a small snack to be shared. Joyce C Eidt will look after ordering and picking up refreshments for that evening.

Correspondence

A letter was received from OBIAA regarding member ship for 2014. It was felt that we would not join at this time.

A letter from Devine Wedding Design was passed around for members to read. Wendy is able to make bows of many colors and sizes to be purchased for decorating. Anyone interested can contact Devine Wedding Design.

Cyril Moss made a motion to adjourn the meeting at 7:40pm – Carried

Next Meeting December 11th – 6:15pm

DON'T FORGET THE SANTA CLAUS PARADE DECEMBER 6th