

Mitchell BIA
Minutes
Mitchell, Ont

West Perth Municipal Building
February 12,2013

Present: Teresa Schoonderwoerd, Herb Hartfiel, Kristin Sainsbury,
Will Jaques, Andy Bader, Gerry Kehl, Jill Glauser, Viola Tyler, Paul Wettlaufer, Nancy
Dearing

Meeting was opened at 6:15pm

In the absence of Chairman Steve Walkom as asked by Steve Paul Wettlaufer will chair this meeting – All agreed.

A motion was made by Teresa Schoonderwoerd and 2nd by Viola Tyler to accept the minutes of the January meeting. Carried

In the absence of Joyce C Eidt, Nancy reported that as of February 13th, that 2518 BIA Xmas bucks were sold which equals \$25180.00 and \$24870.00 dollars have been redeemed. This leave \$310.00 outstanding that have not been cashed in.

Paul Wettlaufer reported that the March meeting would not work out for Jeff Roy to attend, a new date would be discussed with Jeff.

Dan from CFIB is unable to attend on March 6th – late march or April would work, but it was felt that we already had events planned that we would leave his visit till October, Nancy will set this up. Dan asked what topics we would him to talk on – some of the ideas discussed were How they can benefit a small business – What does CFIB do – Challenges for small business. Solutions to some of the challenges and business problems. Smalls business trends and current topics.

A reminder about the fire extinguisher training on April 10th at 6:15 pm at the Fire Hall. Paul will ask Brent to set up a face book page for the BIA and advertise this training. This is class as part of health and safety training. There will be no cost to members and their staff. Please call Steve or Nancy if you will be attending.

Nancy talked to the chairman of the Huron East BIA to ask how they handled death condolences upon the death of a BIA member. They really have no set policy on this matter. After some discussion Teresa Schoonderwoerd made a motion “That on the decision of the executive the BIA will donate \$25.00 to the charity of the families choice, in the event of the death of a community member.” Second by Gerry Kehl – Carried

New Business

Andy Bader from the Mitchell Advocate handed out a list of the special project advertising that will be in the paper this year. The advertising done by the BIA was highlighted along with the cost that would be associated with this advertising, including special advertising for the IPM. He also showed us a sample of the what the coupon booklet would look like, and the cost. Andy gave us a copy of last years advertising tear sheet to help with the ad sizes for this year, to go along with the pricing. The Rec & Leisure guide will be coming out in March Teresa Schoonderwoerd made a motion that we advertise in the guide to mention the dates of this years events. The cost will be \$210.00 plus HST – Second by Herb Hartfiel – Carried

Will Jaques is going to contact Pierre Cliché to see if he is able to come in early April.

Paul gave an update on the street scape project – Phase one will begin in Late May – early June and end around mid August. This in include Centennial Park at the corner of #23 & #8 and the sign at the Ontario & St David St. were the flower bed is now. Anyone wishing to see what will be done is welcome to view this at the town hall. An electronic sign is being installed at the corner of St David St. & Ont. St – Advertising spots will be able to be rented and revenue generated for this sign. The BIA is hoping that we can work with the municipality to be able to participate in selling some of the advertising and receive some revenue. We will keep in touch with the municipality as this project proceeds.

Any community group or organization wanting to have a small booth at the IPM please contact the Town Hall for an application as the deadline will be March.

Teresa Schoonderwoerd on behalf of the PCVA mention that they were hoping to include a Bike and Car show on the Friday night as part of the Forbidden Ride this year. They were talking about closing down main street, or at the Lions Park – They will contact the businesses to see if they would like to participate to help them make their decision.

We would like to welcome our new BIA members
The StikHandler – owner Gus Eyers
The Heron's Nest – owner Patty & Gerry Kehl

Belated welcome to new owners of B&B Pet Supplies & Hick House Printing
– Viola Tyler & Bert Vorstenbosch Jr.

If you haven't done so please stop in and say hi to our new members – it is a good time to stop in and say hi to your neighbour – it is a great way to get over the winter humdrum.

The draw was made by Andy Bader for the Xmas BIA buck promotion -
1st - \$100.00 BIA dollars – George Schutt -
2nd -\$75.00 BIA dollars – Barb Eybergen
3rd - \$50.00 BIA dollars- Pam Giles

PLEASE MARK YOU CALENDER : FIRE EXTINGUISHER TRAINING- April 10- 6:15

Next meeting March 6th – 6:15pm

