

Mitchell BIA

March 06 2013

Present: Joyce C. Eidt, Teresa Schoonderwoerd, Will Jaques, Cheryl Moore, Gerry Kehl, Julie Haefling, Paul Wettlaufer, Viola Tyler, Juanita Belfour, Cyril Moss, Cathy Bieman, Bert Vorstenbosch Sr., Steve Walkom, Nancy Dearing

Meeting was opened at 6:15pm

Teresa Schoonderwoerd made a motion to accept the minutes of the February meeting - Second by Cheryl Moore – Carried

BUSINESS ARISING FROM THE MINUTES

Pierre Cliché will be coming on Wednesday April 3rd. 6:15pm to the Town Hall.

Pierre will speak on 101 ways to improve Business Results. He spoke to the Listowel Chamber of Commerce and was well received. Pierre is coming from Napanee and is expected to be in town for a couple of days. With the new development at the east end of Stratford, we felt that as business owners we have got to be prepared .

Nygil Howard from Perth Community Futures Development Corporation will be on hand. They can help finance new or existing small businesses for start up or expansion, and with business planning.

Tickets will cost \$10.00 – this will cover the cost of the light supper and dessert that will be served.

PLEASE purchase your tickets at the town hall before March 27th.

The cost to have Pierre come is being sponsored by the Economic Development Committee.

There was no report from the Streetscape committee, as their meeting has been postponed one week.

Sideroads Magazine is preparing a spring/summer edition – Julie Haefling discussed the prices for advertising in this issue -

Teresa Schoonderwoerd made a motion that we purchase four spots which includes the banner at a cost of \$450.00 plus HST for this issue.

2nd by Bert Vorstenbosch Sr. Carried.

This will allow any BIA member to purchase an ad at the cost of \$100.00 – Julie will contact the businesses – or you can contact her at the Stratford Gazette to reserve a spot

Juanita from the Mitchell Advocate is working on a coupon booklet for the IPM – different pricing was discussed, this will be discussed at a later date – There will be 7000 booklets produced.

Fire Extinguisher training will be held at our next meeting on April 10 – 6:15 pm. We encourage business owners to attend this training. This is being sponsored by the Mitchell Fire Dept.

Teresa is looking into a First Aid training course to be held this spring at the Golf Course. Please watch for emails with information. If you know someone interested that does not get emails, please forward the information on.

Gerry Kehl mentioned that Energy & Environment committee are looking for someone to co-ordinate the Thames River Cleanup Day – all the plans and advertising are in place. Gerry & Patty are unable to help that day.

Bert Vorstenbosch made a motion that we pay the Mitchell Advocate Invoice in the amount of \$39.55 – this is for printing the BIA dollars.

Second by Cheryl Moore – Carried

Remember that the BIA dollars can be purchased all year long from the Town Hall – if you receive any, please redeem them and then return them to TD Canada Trust for cash. The new BIA dollars are on green paper and look a lot like the Christmas BIA dollars. They have the BIA stamp on the back & initialed by Steve Walkom. Any questions, please call Steve or Nancy. Thanks

Meeting adjourned at 7:40pm

PLEASE stop in and welcome Heather Bennewies – from Plan B Accounting
Joey An – New owner of Hometown Variety

NEXT MEETING : April 10th - Fire extinguisher Training – 6:15 PM Town Hall
: April 3rd – Pierre cliché – 6:15 Town Hall

Don't forget the Town Wide Garage Sale – May 25th