



# BIA Cost

## 2014 SPECIAL PROJECTS – MITCHELL ADVOCATE

JANUARY						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Jan 22 Family Literacy

July 9 Graduation (Gr8 + G12)

JULY						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Feb 12 Rotary Lantern Walk

Feb 26 Rec & Leisure Guide (booklet)  
\*Blanket circulation  
\$ 220

Aug 13 BIA Corn Daze (section) \$600

Aug 27 Fall Fair (section)

AUGUST						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MARCH						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

March 5, 12, 19 & 26  
¼ page sale

Mar 19 Hockey & Ringette Salute (tab colour section)

Mar 26 Music Festival program (booklet)

Sep 17 Summer Sports Salute (tab colour section)

SEPTEMBER						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

APRIL						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

April 9 & 16 Easter promotion (TBA) - Contests? West Perth Clean Up

Apr 30 Handyman's Handbook (booklet)

April 30 Lawn & Garden banner ad \$290

Oct 1 Fire Prevention Week

Oct 8 & 15 Car Care

Oct 15 2015 Phone Book (booklet)  
\*Blanket circulation

Oct 22 Women in Business

OCTOBER						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAY						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

May 7 Ritz Villa 40<sup>th</sup> anniversary

May 7 Mother's Day

May 14 & 21 Car Care

May 21 BIA Garage Sale

May 28 Fastballfest \$600

Nov. 5 Pee Wee hockey tournament

Nov. 5 Remembrance Day

Nov. 12 BIA Gift Guide (section) \$1200

\*Blanket circulation

Nov. 26 BIA Bucks

NOVEMBER						
S	M	T	W	Th	F	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

JUNE						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

June 11 Father's Day

June 25 School's Out (booklet) \$150

June 25 Canada Day flag

Dec. 3, 10, 17 BIA Bucks

Dec. 17 - Christmas Greetings

Dec. 31 Year in Review/Babies on Parade (section)

Advocate donated \$ printing of Buc

DECEMBER						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

www.mtcalendar2014.com

<b>BIA BUCKS REDEMPTION BREAKDOWN</b>	<b>2012</b>	<b>2013</b>
1> MOTLEY'S	250.00	240.00
2> JILLIANS	360.00	1,030.00
3> FAUST HOME HARDWARE	1,000.00	2,840.00
4> ENDLESS SUMMER	60.00	140.00
5> WINE IT UP	580.00	450.00
6> McNAIN COMMUNICATIONS	0.00	170.00
7> DEEP ROOTS	530.00	620.00
8> FLORAL TREASURES	550.00	720.00
9> ROYAL PLAZA WORKWEAR	340.00	350.00
10 > EDMUNDS GARAGE	400.00	1,570.00
11> MAATZYS	870.00	810.00
12> CROSSWINDS	170.00	460.00
13> MACS	440.00	240.00
14> WALKOMS VALUMART	10,370.00	9,300.00
15> ALL STYLE II	180.00	300.00
16> SUBWAY	100.00	130.00
17> JMS AUTO	1,180.00	320.00
18> WALTHER'S IDA	1,700.00	3,260.00
19> DOROTHY'S BAKERY	60.00	360.00
20> SCHNEIDERS COMPUTERS	180.00	120.00
21> SHANG HAI RESTAURANT	370.00	30.00

---

22> THE STICKHANDLER	new	350.00
23> TRUE COUNTRY VALUE	290.00	640.00
24> INTERIOR EXPECTATIONS	640.00	220.00
25> MCLAUGHLIN CHRYSLER	100.00	0.00
26> GODFATHER'S PIZZA	90.00	80.00
27> MITCHELL ADVOCATE	790.00	710.00
28> TIM HORTONS	830.00	930.00
29> B&V ENTERPRISES	320.00	330.00
30> DOLLARHAVEN	550.00	400.00
31> GLOW SALON	290.00	120.00
32> WIGHTY'S REPAIRS INC.	150.00	100.00
33> SHIPPING NEWS	60.00	0.00
34> MITCHELL FAMILY RESTAURANT	130.00	0.00
35> FABRIC SHOP	370.00	0.00
36> DOLLAR STORE	20.00	10.00
37> LA COUTURE	80.00	550.00
38> LIVE WELL MASSAGE THERAPY	80.00	140.00
39> ROSE & CROWN	230.00	340.00
40> NEW ORLEANS PIZZA	200.00	40.00
44> GAFFNEY ELECTRIC	170.00	400.00
45> HOMETOWN VARIETY	0.00	280.00
46> JOHNNY'S	0.00	300.00
<b>TOTALS</b>	<b>\$25,080.00</b>	<b>\$29,400.00</b>

**CHRISTMAS BIA BUCKS TOTALS:**

<b>2011/2012</b>	<b>SOLD 1684</b>	<b>REDEEMED 1682</b>	<b>O/S 2</b>
<b>2012/2013</b>	<b>SOLD 2518</b>	<b>REDEEMED 2503</b>	<b>O/S 15</b>
<b>2013/2014</b>	<b>SOLD 2941</b>	<b>REDEEMED 2940</b>	<b>O/S 1</b>

	2014	2013			
Advertising:					
BIA Bucks		75			
School's Out		142			
Corn daze		1,528			
Christmas		1,119			
Rec & Leisure		214			
Sideroads		916			
Snap		132			
Garage Sales		610			
Perth Co Visitors		2,849			
		7,585			
Student:					
16 weeks x 35 hr/wk	6,720				
CPP, EI, EHT, WSIB	810				
	7,530				
Less Service Canada	(3,080)				
	4,450				



	<b>Mitchell BIA</b>				
	<b>Budget to Actual</b>				
	<b>for the period ended December 31, 2013</b>				
	<b>2014</b>	<b>2013</b>	<b>2013</b>	<b>2012</b>	<b>2012</b>
	<b>Budget</b>	<b>Actual</b>	<b>Budget</b>	<b>Actual</b>	<b>Budget</b>
<b>Revenues:</b>					
Member Levy	20,000	15,000	15,000	15,000	15,000
Associate Membership	2,000	2,600	2,000	2,350	1,875
Grants		850			
Projects and Events					
<b>Total Revenues</b>	<b>22,000</b>	<b>18,450</b>	<b>17,000</b>	<b>17,350</b>	<b>16,875</b>
<b>Expenditures:</b>					
Advertising	10,000	7,585	8,000	5,898	8,000
Audit	300	300	300		300
Meeting Expense		26			
Membership-BIA					
Misc	500	100	500	204	500
Office	100		100	19	100
Postage & Courier	100		100		100
<b>Total Operating</b>	<b>11,000</b>	<b>8,011</b>	<b>9,000</b>	<b>6,121</b>	<b>9,000</b>
<b>Projects &amp; Events</b>					
Beautification (Forbidden	650	250	650	650	450
Education/Promotion					
Special Events					
Corn Daze	2,500	1,625	1,700	1,661	1,700
Soupfest					200
Website Development	1,000	793	950	820	500
IPM Coupon Bk		1,018	2,000		
BIA Dollars	3,500	3,036	3,000	2,950	5,000
<b>Total Projects &amp; Events</b>	<b>7,650</b>	<b>6,722</b>	<b>8,300</b>	<b>6,081</b>	<b>7,850</b>
<b>Total Expenditures</b>	<b>18,650</b>	<b>14,733</b>	<b>17,300</b>	<b>12,202</b>	<b>16,850</b>
From Reserve			300	-	(25)
<b>Surplus (Deficit)</b>	<b>3,350</b>	<b>3,717</b>	<b>-</b>	<b>5,148</b>	<b>-</b>