

**Attendance:** Juanita Belfour, Steve Walkom, Will Jaques, Doug Eidt, Bert J Vostenbosch, Gus Eyers, Nancy Dearing, Viola Tyler, Paul Wettlaufer, Brent Schneider, Cheri Bell, Joyce C. Eidt, Jaimie Huenemaender, Cathy Bieman, Theresa

**Call to order- 6:17pm**

**A motion made to approve the minutes from May 2014- Bert J Vostenbosch**

**Seconded by Joyce C. Eidt**

**Carried**

**Conflict of Interest-** None Declared

**Minutes- Corndaze preparation,** Cheri Bell talked about a sub sectioned committee to take over for Kinsmen and mentioned a budget for this year of approx. \$2500 for activities only. Last years costs were approx. \$1600. Possibility of a Dunk Tank (with celebrity guests) cotton candy machine, bouncy castle (Party Supply Store- Stratford) and clown (Bogle the Clown) for this year. Viola Tyler mentioned Poppa's Trains as another attraction at the event, however they were already booked out. Possibility of a traveling reptile show coming for an hour as a children's event (\$150 for an hour) Cathy Bieman mentioned that her student Chloe, had called the Party Supply Store to book the bouncy castle and cotton candy machine, however they told her it was too early to book for the event and she has to call in the week after. She also called Bogle the Clown and he is booked for the event.

Cherri also sent out letters to the local police and fire department asking them to come to the event and set up an information station for an interactive educational kids event. Ideas for other events are open for input. Gus would like to request the same space his event had last year, Cherri is sending all requests to the town.

A decision was made to create a Food Fair alongside Corndaze. Vendors in Perth will be allowed to purchase a booth and sell their wares. There will be no extra charges to the vendors and they keep all their profits at the end of the day. There will also be live music and a stage. A name for the "food fair" has not been finalized.

Cheri also mentions selling cobs of corn to the public, like last years event. The amount of corn that is needed for this years event has not been finalized. Also mentioned that volunteers will be needed to husk, sell, etc... proposed that we ask for half the amount as last year and pay for whatever we use, then take whats left back.

June 19th is the approval due date for the administrative requests to the town, Viola is working on letter.

Will Jaques brings up \$500 deposit for vendors space, there is guarantee that the vendors will get the money back by the end of the day. It is just for insurance, includes barriers, signage and ensures clean up after the event.

**Motion was made by Nancy Dearing to affirm the \$500 deposit  
Seconded by Gus Eysers  
Carried**

Will Jaques also talked about how Signage and Barricades are still in the works for Corndaze, council will be taking another look at the matter, should be affirmed by Monday.

Also, mentioned that fire hydrants must remain clear at all costs, there are three hydrants total in the Corndaze route, they must be drawn on the map for future reference.

In terms of barriers, Joyce is concerned if the staff are responsible for any of the hay bale barriers left behind. Will cannot see a problem with finding a truck to come collect them, however council says staff should stay back and work out a way to do it themselves after the event. There is concern that this is not fair for the staff. Nancy proposed an alternative plan to put them in her shop until there is a time to move them.

Road Hockey For Cancer

Gus Eysers of The Stickhandler says that pledge sheets and applications are ready to go out for his event. He is planning on having two rinks this year and using straw bales as barriers again. He will be contacting Jamie Beaumont the the bales and he is currently having trophies made with corn embellishments to coincide with Corndaze.

Cherri will be putting Gus and his event in the letterhead for Corndaze.

Summer Student

Cathy Bieman of the Perth County Visitors Association has hired new student for the summer season. She was introduced to the BIA council. It was mentioned that Chloe can assist with Corndaze as well as phone calls and Email for the BIA. Cathy talks about how Brent Schneider and her need to discuss the web server for the BIA email. Chloe may have to be in Mitchell one day out of the week, but Cathy mentions that her work can be done easily out of the Welcome Centre in terms of phone calls and emails for Mitchell. Her new student, Carley, will not be available until the end of June.

Downtown Parking Enforcement

There have been issues in terms of parking spaces around Mitchell storefronts, a letter will be available to send out, enforcing two hour parking within certain spaces. Anyone who is parked longer than two hours in a space will be fined \$20 a day. There is foreshadowing of issues and complaints amongst civilians and business owners. The bylaw officers will be sending a list of side streets to Will, so that people can send it out and inform Mitchell of the new enforcement. The Friendship Centre's grass is being turned into more parking, there is currently a fund set aside for more downtown parking. Will mentions that it would be beneficial to businesses that BIA members come to council meetings to suggest.

Website Updates

Brent Schneider's Facebook ads that he created for the Mitchell town wide garage sales were a success. He stated that approximately 32, 640 people saw the ad about three times in a week. In return, the town wide garage sales were a huge success, lots of people flooded the town that weekend. Cathy Bieman's Forbidden Ride function was also coming through Mitchell that day, it was perfect for the yard sales.

He mentions about doing some more Facebook advertising for Corndaze, based on the success of the Mitchell Garage Sale Event. There is a possibility for him to get ad space on Facebook from Monday to Friday in the mornings. Morning hour ads he says, are more beneficial ads due to more people using the site before their day starts.

#### Forbidden Ride

Cathy Bieman says that she had over 330 participants in this years Forbidden Ride and was a major success. There were a few issues with street closures and police shift changes however the stamp stop businesses all stated that their stores had a constant flow of riders coming in and out of Mitchell businesses all day. Next year's Friday night show n' shine has already been announced for next year in Mitchell. This year's Friday night show n' shine had around 125 bikes there for the event, could have been more. However the weather was rather cold and there was a chance of rain. There was mention of maybe bringing cars into the Friday night event as well. Juanita Belfour asked whether the BBQ was available to the public, Cathy says that is was, however not very many people knew that and thought it was only for the bikers of the event. Plans for better signage next year. Cathy also says she will be bringing in the surveys from the Forbidden Ride in at the next meeting so that everyone can see the feedback from the Forbidden Ride Run.

The run itself is set for next year and that she has spaces for fourteen businesses in Mitchell to apply for being stamp stops for the 2015 run and it will be first come first serve.

#### Mitchell Fish & Game Club

Theresa mention how the Mitchell Fish and Game Club is not the greatest shape at the moment, however the derby is in full force and kids seem to really love it! There is a letter in the works asking for contributions for the upkeep of the clubhouse and pond. It would be great to add a small storage area or pavilion like the Lions House. There was discussion about needing volunteers for the derby coming up in a few weekends, if anyone would like to volunteer, they need to contact Theresa.

**Motion was made by Nancy Deering to donate \$100 to Mitchell Fish and Game Club for Derby**

**Seconded by Doug Eidt**

**Carried**

#### Events In Mitchell

Steve asked for verification on the date of this years Mitchell Santa Claus Parade, it will be on December 5th 2014.

Also, there is discussion about doing an event in the month of September or October, due to no events in the works for those two months. There was discussion about having an event like Midnight Madness in that time frame, to bring it back into the public eye.

No other questions

Motion to adjourn the meeting made by Joyce C. Eidt

**Next meeting, July 9th**