

Mitchell BIA

May 14, 2014

Attendance: Jamie Huenemoerder, Gus Eyers, Doug Eidt, Nancy Dearing, Heather Bennewies, Viola Tyler, Cathy Bieman , Will Jacques, Steve Walkom , Bert J Vorstenbosch, Paul Wettlaufer, Juanita Belfour, Cyril Moss, Coralee Foster, Brent Schneider,

Meeting was called to order: 6:20pm

No conflict of interest was declared

A motion was made to approve the Minutes from April, 2014 – Doug Eidt

Seconded by Gus Eyers

Carried

Minutes –There was mention of an amendment to the minutes regarding the sidewalk construction and that it could happen early next year.

Juanita from the Advocate talked about all the marketing that the BIA can participate for the rest of the year. Juanita showed the garage sale pages in the advocate. Forbidden ride poster on the garage sale page , free space for CornFest and CornDayz. There was talk of having more stress on Corn Dayz instead on CornFest. We would like to be able to see next year's marketing that the Advocate would like late fall or early winter.

June 25th - School out – advertising- \$150.00 + Hst

Aug 13 - Mitchell Corn Dayz Flyer pull out - \$600.00 / business advertising for \$70.00 + hst full colour ¼ page ad

November 12 - BIA Gift Guide – pull out flyer- \$1200.00 + hst , \$70.00 + hst ¼ page colour - print the BIA bucks at no cost

Total advertising amount is for the entire year in the Advocate is \$2550.00

Motion was made by Brent Schneider to carry on the advertising

Seconded by Viola Tyler

Carried

RibFest - Kinsmen – they will decide this week about the Cornfest and Doug will go to the meeting and find out. The BIA would like to help the Kinsmen if they want to go ahead with it. Doug will let Brent know what is decided and then they can see who can carry on, and go ahead.

Other suggestions about RibFest are:

We could approach the businesses and see who wants to cook food for it downtown.

Putting a committee together Brent, Jamie, Viola, and Chloe

The BIA would look into doing the Ribfest themselves; they will ask Scott Saunders about this and see if it can still be done by the BIA. Need people to help out and help organize it.

Need to ask what the Kinsmen Club did and what their budget was.

Set up the committee 2 or 3 people. CornDayz maybe need to add additional funds to the budget for it.

Book the train guy – Voila will send the info and jumping castle- Corn Daze jumping castle Party Supply Stratford, Candy Floss Machine

Garage Sales Day – On the sign – Florence – Chloe to phone Florence and find out about the signage and have her get information about that for the next BIA meeting

The BIA has decided that for the staff for the summer they will work with the student that works for the PCVA and we will share her time. In the fall the BIA will work with a staff member of the PCVA's.

Streetscape is put off until 2015 – Bert is suggestion that if the BIA businesses wants to do anything extra with the sidewalks.

- What had been talked about the streetscape.
- Trees will be out, do they go back in?
- Replacement of the lights, lightening fixtures, decorative and LED, not as tall coach light lower and then the street light ,
- St Andrews – bump out and marking in rd for the crosswalk.
- Bicycle rack – maybe –
- nowhere to tie up dogs,
- accessibility for the sidewalk will be the level with the door ways – a few stores they can't do it but overall most of them will have it done.
- Drawing is on the table for people to look at.

- Different types of trees is a possibility being put back into the sidewalk, smaller trees in buckets, and moveable trees.
- The planters will come back soon

Christmas BIA Redemption

Very successful 80% increase over 2012 to 2013

BIA bucks are very nice and are very effective.

Website updates: The Student can help Brent for follow up on profiles of businesses. Brent will send us the list over for Chloe to follow up to get the profiles on the businesses.

Nancy will send Cathy the list of the BIA members

A motion to do the front page banner at a cost of \$165.00 + Hst for the West Perth cleaning day was made by Bert Vorstenbosch

Seconded By: Brent Schneider

Carried

Motion adjourned – Next meeting is June 11th 2014

Action Notes:

- Nancy will send Cathy the list of the BIA members
- Garage Sales Day is on the sign, Chloe to phone Florence and find out about the signage and have her get information about that for the next BIA meeting
- Doug will let Brent know what is decided and then they can see who can carry on, and go ahead.
- Book the train guy – Voila will send the info and jumping castle- Corn Daze jumping castle Party Supply Stratford, Candy Floss Machine
- The Student can help Brent for follow up on profiles of businesses. Brent will send us the list over for Chloe to follow up to get the profiles on the businesses.