

Mitchell BIA – Minutes

September 10, 2014

Approval of the Minutes Joyce C. Eidt

Seconded: Nancy Dearing

Carried

One correction to the minutes we need to change the PNH Enterprise motion to pay them \$338.32.

The BIA has requested that we receive a receipt for the Facebook Boost that was done for the Mitchell Corn Daze.

The PCVA is to send over the invoice for the Corn Daze clown to the municipal office for payment.

Nancy Dearing made a motion to pay the outstanding invoices for Corn Daze:

PCVA is \$63.85 + tax and \$436.00 + tax.

\$103.96- Cheri Bell

\$208.00 – Joan Foster

Seconded by: Doug Eidt

Carried

The Corn Daze event was a success this year. The weather was a bit questionable that day but still there were a lot of people out. It was a positive change to have the event off the main street. The BIA discussed working with Perth Care for Kids closer and sees if they can do some children's things together. The buzz around town was very exciting and lots of positive comments. It was suggested that maybe we could look into doing something with the dignitaries next year on opening day IE: Husking corn completion.

Motion was made by Nancy Dearing to give St John's Ambulance \$50.00

Seconded By Gus Eyers

Carried

The Road Hockey to Conquer Cancer event went very well. Gus thanks everyone that came out and helped and participated in the event. Gus has mentioned that he will donate some money back to a few organizations.

Julie from the Gazette was here asking the BIA if they were interested in participating in the Side roads fall and winter addition. The issue will be published on Oct 30th with 20,000 copies being distributed. The BIA thought it would be a good avenue to promote their Christmas BIA buckets, Parade of Lights. Julie has agreed to go around and sell the rest of the ads on the page.

A motion was made by Nancy Dearing to purchase four blocks in the upcoming Side Roads.

Seconded by Voila Tyler

Carried

The PCVA let the Mitchell BIA know that they have been able to secure an employee through a government grant and are able to have this person help out the BIA with upcoming events and activities. There will be no cost to the BIA for this service. The PCVA will have this person until the end of May. After that the Mitchell BIA will need to start to contribute to the payment of a person.

It was mentioned that the Newsletter that Chloe did this summer was well received and would like to see a newsletter done on a regular bases. The BIA has been given a very detailed report from Chloe the summer student that helped during the summer. It was mentioned that clear direction from the executive will be needed to make the person that helps the BIA become more successful.

The group would like the minutes from the meeting to come out sooner.

The Downtown streetscape bulletin will be distributed to downtown businesses to let them know when the sidewalks will be started next year and will give the businesses plenty of notice.

The Christmas BIA Bucks will come out on November 3rd his year which is slightly early than last year.

A motion was made by Gus Eyers to increase the amount of the Christmas BIA Bucks to \$40,000 for \$35,000. and to start selling them on November 3, 2014 until December 12, 2014.

Seconded by Paul Wettlaufer

Carried

There was talk of starting to advertise the BIA bucks in the October edition of the paper.

Motion was made by Nancy Dearing to advertise the BIA bucks in the advocate on the September 24th issue.

Seconded Joyce C Edits

Carried

The PCVA gave a brief over view of some of the upcoming events happening around Perth County. The Straw Bale Tour and Farm Dinner on September 20th and the Artist in the Tent sale on September 27th in Shakespeare. This event is part of Culture Days that is happening all across Perth County and Ontario. If any artists or crafter that are interested in participating please let Cathy know 519-603-3724.

We will put on the agenda for the next meeting about the possibility of purchasing A framed signs for the BIA and Businesses downtown.

Motion was made by Doug Edits to adjourn the meeting