

Mitchell BIA
Minutes
Mitchell, Ont
West Perth Municipal Building
October 9,2013

Meeting was called to order at 6:15pm

Attendance approx 36 people

This meeting's guest speaker Dan Kelly from CFIB was running late, so it was decided to carry on with the business portion of the meeting.

Nancy Dearing read the minutes of the September 11,2013 meeting.

Bert Vorstenbosch Sr made a motion to accept the minutes as read – Second by Gus Eyres – Carried

The Xmas BIA dollars was discussed.

It was decided that they would go on sale to the public from Nov 18th to Dec 13th at the TD Canada Trust.

The dollars would be in \$10.00 denominations again this year.

They will have to be redeemed by the public to the merchants by Jan 31,2014 and by the merchants to the TD Canada Trust by Feb. 14th,2014.

Same as in the past – the cost for \$10.00 will \$9.90 to the public, and they will be redeemed at face value.

Please make sure that you stamp the back of the dollars with your business name before redeeming them, this way we can keep track as to where they were spent.

Gus Eyres made a motion that we have the draw like last year with the name stub at the end of the dollars. Seconded by Cathy Bieman – Carried

Please make sure that the customer puts their name and address on the stub before they redeem them – when you return the dollars to the bank they will tear off the stub and put it in the draw box.

Bert Vorstenbosch Sr made a motion that we print \$30,000.00 of BIA dollars in \$10.00 denominations. Seconded by Paul Wettlaufer – Carried

Paul Wettlaufer made a motion that we deposit \$3000.00 in the TD Canada Trust to cover the discounted amount of the dollars. Seconded by Sherri Bell – Carried.

Mitchell Advocate will print the dollars again on a different coloured paper.

Brent from Schneider's Computing will update the webpage.

Juanita from the Mitchell Advocate discussed the Christmas Visitors guide. This guide will go out in November with a blanket coverage of the Mitchell Advocate.

Bert Vorstenbosch Sr made a motion that the BIA sponsor this guide at a cost of \$1100.00 plus HST. Second by Brent Schneider – Carried

This will entitle the BIA members to a \$50.00 discount towards their ad in the guide.

Juanita will be calling.

Bert Vorstenbosch Sr reported that the Tuesday night of the IPM downtown was a great success from all reports he heard .

Next meeting November 13, 2013 – 6:15pm