

Mitchell BIA Minutes
Mitchell, Ont
Wednesday September 11,2013

Meeting was called to order at 6:15pm

Members present – Joyce C Eidt, Gus Eyers, Jackie McKee, Paul Wettlaufer, Heather Bennewies, Viola Tyler, Juanita Belfour, Cyril Moss, Will Jaques, Steve Walkom, Brent Schneider, Cathy Bieman, Kristin Sainsbury, Nancy Dearing

Gus Eyers made a motion to accept the minutes of the August Meeting – Second by Juanita Belfour – Carried

Julie Eidt from Sideroads magazine is preparing a Fall & Winter edition – coming out Oct 24
Gus Eyers made a motion that the BIA purchase four spots at a cost of \$450.00 - 2nd by Paul Wettlaufer – Carried. This will allow the members to purchase a single advertising spot for \$100.00 or a double spot for \$190.00. Julie will look after selling the advertising spots.

Juanita from the Mitchell Advocate mentioned that they had positive response from the coupon book – 7000 were printed with 2000 going to the RV park at the IPM.

Gus Eyers reported that he was very happy with the Ball Hockey Tournament - \$800.00 was raised with \$400.00 of that being donated to the Youth Group.

Cornfest was well attended with lots of positive comments received.

Heather Bennewies made a motion to pay the invoice in the amount of \$71.19 to Nancy Dearing for pizza coupons that were given to the volunteers. Second by Joyce C Eidt. Carried

Dan Kelly from CFIB will be attending our October 9th Meeting – He will talk about how the CFIB works with small businesses and the benefits of being a member – Brent Schneider will prepare a letter to be put in the newspaper. Please plan to attend. Nancy will look after arranging for coffee and light snack. RSVP to Nancy

Cathy Bieman mentioned that the Wicked Ride was a great success with 78 ladies participating.

Violet Tyler would like all businesses to come on board with a seniors discount day. B&B Pet Supplies will be having a discount day the 1st Thursday of the month. Please think about this and talk to Violet.

CORRESPONDENCE:

Letter received from Perth County Emergency Services – Regarding Back up Generation and Blackout Contingency Planning – Due to the recent hydro outages caused by ice storms etc they are recommending that businesses that provide essential services and needs of life consider installing backup generators.

Letter received from Papa's Train thanking the BIA for inviting him to CornDaze.

Gus Eyres made a motion to adjourn the meeting at 7:15pm – Seconded by Paul Wettlaufer Carried – NEXT MEETING October 9th – 6:15pm

BUSINESS & INDUSTRY BREAKFAST – October 16th – 7:00 am

