

Mitchell Bia
November 4, 2015
West Perth Municipal Building

Steve Walkom, Heather Benneweis, Jamie Huenemoerder, Andy Bader, Nancy Dearing, Bert J. Vorstenbosch, Gus Eyers, Joyce C. Eidt, Viola Tyler, Cheri Bell, Walter McKenzie, Karen M'Lagan, Kristin Sainbury, Cathy Bieman, Doug Eidt

Approval of minutes October

Motion was made by to accept the October minutes by – Andy Bader

Seconded by- Nancy Dearing

Carried

Conflict of Interest- None declared

Financials

Budget Update- Karen M'Lagan

Period ending November the 4th , did not change from the October Financials.

Surplus of \$3369.00

Discussion from the Treasures report:

Karen will check into seeing how much t-shirt money there is. It is believed that there are 25 t-shirts leftover. Gus Eyers will reconcile the money. The budget reflects the Christmas money deposited into TD Canada trust.

Discussion:

BIA Streetscape Updates:

Biweekly meeting last week, the committee was told it would be finished by Friday but they are a week behind, the work should be finished by Monday morning.

PCVA Advertising

PCVA Guide – The PCVA presented the information to the BIA regarding the Full page Full Colour ad in the Perth County Tour and Travel Guide for \$2800.00 +hst. The BIA decided to purchase the page in the guide and was able to offset the cost for the BIA members to purchase a photo listing into the guide for \$105.00 +hst instead of \$255.00+ hst.

Gus Eyers made a motion to do the full page ad in the Perth County Tour and Travel Guide for \$2800.00 hst

Seconded by: Jamie Huenemoerder

Carried

Christmas Small Business Diner and Dance:

The committee sent a flyer around to all the businesses. If people want to attend the Dinner and Dance they can make the checks out to Mitchell BIA. The committee

had a meeting with Tim at the golf course, there is a max 150 people that the room will hold. Justin Smith will be singing and DJ for the night. The committee has chosen this year to recognize the businesses: Fabric Shop, Perth County Chrysler, FA Cambell Insurance. The gift and recognition will be presented by Walter McKenzie, Bert Jr Vorstenbosch and Doug Edit , if they're available.

The committee thought a nice gift would be the History Book of Mitchell.

If you would like to donate a door prize, send an email to the Mitchell BIA email or to Jamie or Cheri.

Street Party and Customer Appreciation

The BIA will be hosting a celebration of the re-opening of the downtown on November 20 and 21st. There was much discussion regarding what to do. Steve Walkom, Heather Benneweis and Andy Bader will head the committee to organize and plan the party. The date will be November 20 and 21st. We will ask the stores to stay open until 8:00pm on the Friday night. Perth County Chrysler suggested we get heaters. The committee will ask the municipality if they want to help in some way. It would be beneficial to decorate the streets and stores. Cedar rope and bows – maybe the BIA will pay for it. Saturday November 21st – Promotion Christmas BIA bucks , assemble downtown Carolers, High school students to sing, ask the Lions club about getting Santa to come downtown. There will be no money to come from the stores downtown, we will use the BIA money. Lavis offered to participate in some capacity. Hope to be able to turn on the Christmas Lights. Economic development will cook the hot dogs on Friday at 5:30pm to 8:00pm. More discussion over email as the weekend is planned.

Mitchell Advocate:

Andy had asked if the BIA would like to continue to have a hotlink off the Mitchell Advocates website.

A motion was made by Gus to continue to link the BIA to the Mitchell Advocates website.

Seconded by Jayme

Carried

Just a note that Dec 4th is the Santa Claus parade 7:00.

Our next BIA meeting is December 9th – please bring a snack to share.

Agenda item:

2016 Budget