

Mitchell Business Improvement Area Minutes
Wednesday July 12, 2017, 6:15 PM
Mitchell Municipal Building

BOM Attendance: Bert Vorstenbosch, Gordon Diver, Heather Bennewies, Cheri Bell, Doug Eidt, and Brent Schneider.

Member Attendance: Jeff Brick, Coralee Foster, Cathy Hutson, Sarah Franklin, Paul Wettlaufer, John Huenemoerder, and Carla Preston

Motion made to accept minutes as corrected. Motion made by Gordon Diver, seconded by Brent Schneider. **- Carried**

Business Arising from Minutes:

A presentation on the Speed Reduction sign was given by Paul Wettlaufer as a follow up to the June 2017 meeting, proposed from the Police Services Board. This was based on the research on behalf of the Police Services board for the outcome from our Speed Spy Program. It was suggested that there was actually two signs, one at each side of town.

Kalitec Inc. has offered us a two week trial period. The stipulation being that we install and remove the sign at the beginning and end of the two weeks.

This will be a municipal operations project. After discussion it was decided that the BIA will make a suggestion to Council that two signs be purchased by the municipality. We feel it will be most effective for the BIA to suggest directly to council as well as the Police Service Board. Bert will write and forward a letter to council for this request.

Motion made to suggest to council that the Municipality purchase two speed reduction signs. Motion made by Brent Schneider, seconded by Gordon Diver **-Carried**

Clerk Carla Preston helped clarify the Food Truck By-Law:

Council cannot prohibit Food trucks. The Municipality could choose to not regulate them or like West Perth, the Municipality could have a by-law. This bylaw was created to protect the health and safety of the public. The draft bylaw states an annual fee (with some exceptions), as well as the need to conform to zoning and have the land owner's permission, however if there are no sales, you are exempt from bylaw. Proposed bylaw would require special events coordinators permission. It also states that if you are serving the public, you need to have approval from council.

A **motion** was made by Cheri Bell that the BIA show our support for the Food Truck by-law, to ensure public safety and that all businesses are working on an equaled playing field; seconded by Gordon Diver.

As the BIA we fully support the Food Truck By-Law. We take this stand because we invite and support a thriving business environment. Bert will draft a letter to council. **-Carried**

DOWNTOWN MITCHELL

Walk with the Herons

www.mitchellbia.ca

Financial:

Jamie provided a summary of hours with the total for the month adding up to 20.20 hours. Motion made by Doug Eidt, seconded by Heather Bennewies That the 20.20 hours submitted by Jamie Huenemoerder for the period from June 14 – July 12 be paid. **-Carried**

The years to date actuals were not available at the time of the meeting. The financials will be reviewed at the September 13th meeting.

Strategic Plan:

In an attempt to switch things up we have decided that we will ask Jen's Kitchen and Café to cater our Strategic Planning Session #2 on Tuesday July 25, 2017 from 6PM-9PM. The session will be held at the Mitchell and District Arena and Community Centre, in the Morenz room. All are welcome to join us.

Motion made to ask Jen to cater our strategic planning session up to 150.00. Motion made by Cheri Bell, seconded by Heather Bennewies. **-Carried**

Committee Reports:

Marketing- Constant Contact is working well. We will be focusing on relaunching a new Christmas BIA Bucks Program

Events- Canada 150 went well. Next year we will look into a Business after Six tours around West Perth. In September will start working on Business Recognition Gala scheduled for January 2018. Sherri noted the great support demonstrated by the BIA and its members to make the overall event a great success.

Education- Robbery and Prevention workshop went very well. It was extremely interesting. It was suggested from the Fire Prevention Officer to do a Fire Workshop. Next Learning session will be in fall.

Membership- Nothing to report

New Business:

Hear Well Be Well has requested that the BIA ask council to relocate the public bench from its location in front of their store. BIA does not support the request for removal of the bench, after discussion we decided that it would be more effective to support a smoke-free campaign downtown. Bert will look into pricing for cost of signs to do a smoke-free campaign.

Motion by Doug Eidt, if the signs are a reasonable price, Bert is authorized to purchase 6. Seconded by Brent Schneider **-Carried**

Our next meeting will be September 13 @ 6:15 in the Council Chambers.

Motion to adjourn at 8:45 made by Doug Eidt, seconded Cheri Bell.

Approved minutes, accepted at the September 13, 2017 meeting. Gordon