

## **Mitchell Business Improvement Area**

**Wednesday June 14, 2017, 6:15 PM**

### **Mitchell Municipal Building**

Call to order at 6:20 pm

Correction to the May minutes, Robbery and Prevention Presentation is at 7am not 7pm

Motion made to approve minutes as corrected from May. Motion made by Gord Diver, seconded by Steve Walkom

Carried

There were two Speed Spy's set up, first one was in February and second in October. The program was set up for 3 days, and approximately 4298 cars traveled through town daily. The average speed of drivers was 60km/h, and the fastest vehicle was travelling at 116km/hr.

It was suggested that we ask Paul to approach the Police Services board to enquire if they would be interested in purchasing a flashing speed sign, that the Mitchell BIA would be interested in supporting (with potentially a 50% sponsorship). These signs cost approximately \$4000.00. Police Service Board does not see speeding as an issue, as the average speed falls within the tolerance of the province.

It was discussed and suggested that the OPP come back to the meetings every three to six months to update the members on what is going on within the community.

Motion to invite OPP back in Movember meeting. Motion made by Cheri Bell and seconded by Gordon Diver.

Carried

#### Financial

Motion to pay 14.1 hours for staffing. Motion made by Doug Eidt, seconded by Heather Bennewies

Strategic Planning session is June 19. Motion made to purchase food for strategic planning made by Cheri Bell, seconded by Heather Bennewies.

Topic of mobile food vendor bylaw came up. In the absence of the bylaw anyone can just operate. This is very concerning and the municipality will be looking into passing a

bylaw to regulate this. BIA needs to start thinking about this, as a draft bylaw will be coming around in July and the municipality will be looking for BIA input.

Canada 150

BIA tents will be needed for Friday Night. It was suggested that in front of the stage we put up a sign to say that we sponsored. Bert will call Shawn Synder of Synder's Graphics to see what a one off for the sign will be if borrowed from Doug.

Motion made to purchase sign made by Steve, seconded by Doug.

Carried

Fireworks have been sponsored by McNain Communications, Earth CO. sponsored the parade on Friday Night, BIA sponsored Les Smith Fresh Horses on Friday night

The discussion of Robbery and Prevention Event, sparked the conversation leading to decide that the subcommittees will need funding for events. It was decided that each subcommittee will have \$100.00 annually to spend on their events.

Motion made to supply subcommittees with \$100.00/annually for food. Motion made by Steve Walkom, seconded by Gordon Diver.

#### Committee Reports

- Marketing – Gordon Diver- Focus on Strategic Planning –looking at relaunching marketing for BIA Bucks. – We've added Constant Contact to the Marketing Committee's tools for outgoing messaging – it provides a great opportunity to improve communications with our members and associates. We're still working to correct the website issues with Schneider's Computing.

Motion made to add Christine, Joselyn, and Jamie as administrators on the Facebook Page. Motion made by Doug Eidt, seconded by Cheri Bell.

Carried

- Events - Cheri Bell- Canada 150- There are no other events going on this summer.

- Education – Heather Bennewies- Robbery/Loss Prevention June 20<sup>th</sup> 7:30 AM. Constable Ben Morgan will be putting on a presentation about what to do before, during and after robbery.

- Membership – Steve Walkom

Motion to start Economic Development Meeting at 7:45 and merge with BIA Tourism Update – Hannah Conroy

Next Meeting Date July 12 @ 6:15PM – Municipal Building